

“SWEAR 2 CHANGE”

Tourette Syndrome Awareness & Change the Life of a Child by Sending Them to Camp!

*“Tourette Syndrome; if you think it's just swearing, you only know 10%!
Swear 2 Change and learn more!”*

You are invited to help bring about some change.

What is Tourette Syndrome?

Tourette Syndrome is a neurological disorder characterized by repetitive and involuntary movements and vocalizations, called tics. Unfortunately, many people only know Tourette as the “swearing disease” when in reality, coprolalia, the involuntary and repetitive use of obscene language or swear words, is exhibited in only 10-15% of individuals diagnosed. Tics vary from person to person. Tics can be head jerks, throat-clears, phrase repetitions, or even involuntary acts of aggression towards objects, others, or oneself. For many, living with Tourette Syndrome is a deeply isolating experience.

What is Camp Twitch & Shout?

Camp Twitch & Shout is a weeklong, overnight summer camp program for kids ages 8-17 with a diagnosis of Tourette Syndrome. Arriving from all over the country, 140 campers spend their week exploring social opportunities and activities under the guidance of adult mentors, many of whom also have Tourette Syndrome. For many, Camp Twitch & Shout is the only place they find immediate acceptance, can build lasting friendships, and develop a personal sense of confidence in who they are.

Who makes Camp Twitch & Shout happen?

Camp Twitch & Shout is organized and managed by the non-profit, all-volunteer Tourette Information Center and Support (T.I.C.S.) of Georgia. The program operates out of Winder, Georgia in partnership with Camp Twin Lakes. Twitch & Shout utilizes a volunteer staff of around 80 volunteer leaders and counselors, including experienced teachers, therapists, social workers, behavior specialists, physicians, and nurses.

Why do we need your support?

Although tuition is less than \$1,000 per camper, only about 5% of our camp families have the ability to pay the entire cost of tuition. To continue offering this amazing experience to as many children as possible, Camp Twitch & Shout needs your support. In order to keep costs low for families, the organization subsidizes a large portion of the actual financial cost for each camper. This includes covering the cost for all volunteers, professional supports, and materials needed to facilitate the safe and engaging weeklong experience.

With the “Swear 2 Change” Tourette Syndrome Awareness Campaign you can help!

It's simple.

1. Select a 30-day period to run the campaign at your place of work or business.
2. Set the ‘cost’ (quarter, dollar, etc.) per each swear word (or ‘negative comments’) heard or used.
3. Mark containers of your choice with the labels we provide and distribute them around your facility.
4. Encourage coworkers to donate to the labeled **“Swear 2 Change”** Jars after each ‘swear’.
5. Mail the proceeds to the address provided once your 30-day campaign has ended.

That's it!

If you need additional literature about Tourette Syndrome or would like direct assistance from our organization to promote the campaign, let us know! Should your organization prefer to make an in-kind donation rather than run this specific campaign, that's ok too! Does your business offer matching donations for charity? Double the impact! As a 501(c)3 organization; all donations are deeply appreciated.

With your help, Camp Twitch & Shout will continue to provide an incredible program. Our campers, volunteers, and the entire Tourette community appreciate your support.

The Board of Directors
TICS of GA

Learn more: www.camptwitchandshout.org or call (706) 248-9328

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Tourette Syndrome Awareness

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Charge ____ each time someone swears.
Campaign runs from ____ to ____

OR

Make a donation as you “swear” to raise awareness about Tourette Syndrome.

Did you know?

- About 10% of people who have Tourette’s have the “swearing tic” aka Copralalia.
- Tourette’s is a neurological disorder.
- There is a camp devoted 100% for kids diagnosed with Tourette Syndrome.
- Camp Twitch & Shout is a place “Where Tourettes finds friends, and friends inspire possibilities”
- Your donations will support Camp Twitch & Shout, a non-profit 501c3.
- Your employer may have a program available allowing them to match your donations. Ask!
- Learn more: www.camptwitchandshout.org or call (706) 248-9328

Mail your donations to:
TICS of GA/ Camp Twitch & Shout
“Swear 2 Change” Campaign
2472 Jett Ferry Road
Suite 400-156
Dunwoody, GA 30338

To print **“SWEAR 2 CHANGE”** labels, simply click on the link
<http://camptwitchandshout.org/swear-2-change/>